

How To Turn \$20 Into \$20,000 Quickly & Easily Even If You've Never Made A Penny Before On The Internet!

**A "Crash Course" On Creating
Autopilot Profits From The Internet!**

Bryan Kumar and Elizabeth Simon

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How To Turn \$20 Into 20 Thousand Dollars Quickly & Easily...Even If You've Never Made A Penny Before On The Internet!

Bryan Kumar and Elizabeth Simon

Dear Reader,

The following is a short, but powerful interview with one of my customers, and friend, Elizabeth Simon.

Please read every word of this report. It has a very casual tone, which can make it very easy for you to miss some powerful gems, if you rush through it.

The parts in bold are my questions and comments. The non-bolded parts are Elizabeth's responses and tips.

Enjoy!

Bryan Kumar

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Okay... before we start, I'd like to tell everyone what this report is about and what it will help the readers do.

You, Liz Simon, are going to reveal how you make up to \$20 thousand per month, sometimes more, with very little technical knowledge, with very little authoring and copywriting on your part, and without all the fancy marketing that seems to confuse people more than help them. Yes?

Yes, that's right, Bryan. I will share a very simple and easy business model that makes me good money, and doesn't take up too much of my time.



I'm not a marketing genius by any means. But the very little marketing that I do use, I have *mastered* it. I know it backwards and forwards, and I can recite it in my sleep.

Great. And, once you set up these profit machines, it doesn't take you much time or work to maintain them, right?

That's right. Once I set them up, most of it runs on autopilot and continues to bring in more profits every day.

Cool. I also know that you couldn't really STOP these profit machines even if you wanted to, right? You'd have to take your site down in order to stop the profits from coming in.

Yes, that's true. And I just love that aspect of this business! :-)

I already know what your system is, Liz, coz we've talked about it before. And, it's really not rocket science. In fact, a lot of what you do is commonly known, isn't it?

Yes, actually I would like to warn people about that - just like you often do in your reports.

People may have heard of some (or even all) of these strategies before. They may even be using many of them.

What I'm showing them is how to combine them in a way that creates a powerful 'machine' - a system that cranks out money whenever you want. In fact, even if you don't want! ;-)

Once started, it's unstoppable.

Great. Well, since this stuff isn't really a big "secret," what's the difference between you and someone who is *not* making money online right now?

I'm doing what they're talking about doing, or are thinking about doing.

Haha

It sounds cruel to say, I know. But sadly, for many people it's true. Many people know how to do it, they just are not using it or they're not taking it seriously enough. It's still a "hobby" for them. It's not a real business. They take their jobs more seriously than their business.



Is that it? What about the people that are taking it seriously yet still getting nowhere?

The other important difference between me and them is that I've read your stuff so many times that I was finally able to put it all together into that "system" you kept talking about. You explained the entire system in your products many times. But, for some reason I was not able to "see" it until I put it all together myself.

It's just like that "driving a car" example you give. I can read the driver's manual 100 times but until I get behind the wheel and start driving, I will never know what it's really like. And I will never move forward to the next level of learning.

And, until you start driving, you won't ever know what all the steps are. You will never get to see the entire picture. And thus, you will never get to put the pieces together and create that system.

Without the system or the "money machine," I was doing certain marketing tasks one day, and then doing something completely different the next day. There was no set "recipe" for me to follow every day. I was bouncing around, like most people do. There was no consistent momentum or plan behind my tasks.

Alright, let's get to the specifics. How did you put this profit model together? What was that magic moment for you?

About 2 years ago, I came across your report called [Autoresponder Maximizer](#) ← [get your free copy from here!](#)) That's what got it all started for me. I read that thing at least 4 times in the first 2 days. After the 4th read, it started to make real sense to me. I could "see" what you meant by "[The Importance of Having a System!](#)" and also by "keep it simple."

It finally sunk in. Looking back, I was very lucky that I understood the importance and power of having a system or a "money machine" early on in my Internet marketing career. I started to see what you meant by "a guy who had a system was making more money while working **less!**" That's what I wanted to do for myself.

That was my first magic moment. From that moment, I started to design my own "system."

So that system was making money for you?



I made a nice income, Bryan. About 3 to 5 thousand per month, which was a blessing at the time because I had lost my job recently and my husband was working two jobs to make up for my lost income.

That's great. But how the heck do you go from 3-5 thousand to 20 thousand per month? That's what I want to know.

Haha Yes... that's what I have liked about you from the beginning. You always talk about "making money fast" and "shortcuts." That's part of what drew me to your writing. Everyone else was talking about how to make money slow and steady while you were saying "here's another shortcut!" :-
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Yes, I'm weird that way. ;-)

Yes. haha. But, seriously... I think a big part of my success was believing that making money quickly was *possible*. And everytime I read your reports and emails, I kept reinforcing that belief into my head until I finally started believing it myself.

You made me believe that it **was** possible. And, that most of us make things a **lot** harder, because we 'believe' that it has to be hard, that it has to take a long time, and be a lot of work. Once I got rid of that nonsense thinking, a lot of things in my life started to improve.

That's a very important step, I agree. Mindset is everything.

Yes. And that's where most of us fail. Because we only focus on the techniques and strategies but never improve our mindset and beliefs.

Okay, that's a whole other report! Back to this one. ;-)

So about a year ago, I read your report called **Unlimited Profits and Traffic**. That one was a huge wake up call for me. I had a great system, thanks to you, which was making me up to 5 thousand per month. And, my autoresponders was doing most of the work for me, which was really great.

But, I was stuck there....until I read UP&T.

What changed in your system?



I started focusing more on the duplication, multiplication, and viral processes that you described in UP&T.

After I read that report all the way through, I read it again over the next few days and took pages and pages of notes. Including the ideas that you shared as well as ideas that popped into my head about how I could personally use the techniques you described.

Bryan, I read UP&T close to 20 times - cover to cover. I had that thing memorized!

You're a little crazy, aren't you?

Haha Maybe!

I'm kidding, of course. That's great that you read it so many times. You have obviously mastered those strategies, and I can see the effects of it from the income you're generating. Ok, Cool... let's break this down step-by-step so anyone reading this can duplicate what you have done.

Tell me how I can take \$20 and turn it into 5 or 10 or even 20 thousand.

Okay. Keeping in mind that "time is our most precious commodity" ;-)

The easiest thing for me to do was to find a private label product because I didn't have the time nor the interest in writing my own product. For less than \$20, I found 7 or 8 of them - all quality products including great sales pages and graphics.

Then, I took one of them, put it up on my website and started selling it for just \$2.

Why so cheap?

Because I emailed you one day and told you that nobody was buying from me no matter what I said to them. And the first question you asked me was "What are you selling and how much are you charging for it?"

When I told you that I was selling an affiliate product with a \$197 price tag, you told me to "**get them to take a baby step first**" because they had never bought from me before. That \$197 price may be too high to start



with. And, that it didn't matter how *little* they paid for the first product - as long as they took that step from subscriber to customer.

I wanted to make my offer so irresistible that they would feel "stupid" for not ordering it.

So, that's what I did. With your advice, I created (or found) a product of my own and I offered it to them for only \$2. The normal price for the product could have easily been \$10 to \$20. But they were getting it at an amazing discount - just \$2 - because I wanted to them buy from me for the first time.

And what happened?

I got at least a dozen orders the very first time I made that offer!

That's great! What then?

I made them another offer (for the rest of the private label products I had bought in that bundle) on the thankyou/download page. I got a few more orders - this time at \$27 each.

Remembering what you shared in Autoresponder Maximizer and UP&T, I immediately emailed all my new "customers" and told them how they could make easy money by promoting that same \$2 product (with a \$27 upsell) to others. They made the whole \$2 on the front end and \$20 (out of \$27) on the upsell.

Nice. So, you immediately worked on turning as many of your customers into affiliates. But why would you offer them almost all of the profits?

I feel like you're testing me. ;-)

I offered them most of the initial profits because... by offering them most of the initial profits, I was giving them more incentive to promote my product to others. Again, I wanted to make my offer / commissions so irresistible that they would feel stupid for not joining.

They were helping me to build a "customer" list. I was getting a list of buyers added to my list without my doing any work. To this list, I could sell whatever I wanted, for as much as I wanted, and keep all the profits. So, I was willing to give up most of my front-end profits.



AND, I could continue to work on turning every new customer (that each new affiliate brought in) into an affiliate as well. I was really being amazed at how easily I was growing my list without doing any work. I mean, it all sounded great when I read about this in your reports. But seeing it happen in real life - to ME - is just incredible. :-)

That's really great. I'm glad someone actually listened to what I've been harping on all this time. Haha.

So, did you contact each customer that joined your list, about becoming your affiliate?

Uh..no, Bryan. I used my "autoresponder maximizer".... hello! Haha. I just added a message to my autoresponder series that sent them a followup email about joining my affiliate program and making some quick cash. Over 75% of the profits!

**Clever girl. You automated that step too.
Is that it? What else did you do?**

I emailed everyone new offers at least once per week, often twice per week. And, I kept reminding my existing customers to start promoting my products to others.

Cool. How many new affiliates are you getting through this new set up?

It varies, but I get about a dozen to as many as 20 new affiliates each month.

Wow, that's awesome. Good for you, Liz.

Okay, this is a great system. I use this myself and I highly recommend it to others. But, you're not doing anything unique or different here, right? You've just put it together into a system and put it to use.

Yes, I think that's the big secret, as I said earlier, isn't it Bryan? I'm doing what others only *know* about or are 'thinking' about doing. :-)
And, I've combined the pieces into a proven "system" which I then put on autopilot. Well, most of it is on autopilot anyway.

Yes, that's very true. In the end, it all comes down to 'taking action.'



So, you're constantly getting new customers added to your list through this set up, automatically, without any work.

It's more than I could have ever hoped for, Bryan. Realize that I also send everyone at least one offer per week. Either for a new product or for a repeat product, since not everyone buys on the first viewing. I know how important followup mailings for the same product can be...again something I learned from UP&T.

Oftentimes, a followup mailing for the same product can get me just as many orders on the second mailing as on the first. That's reason alone to do repeat mailings sometimes. I try to hit on a few different hot buttons and benefits on the followup mailing, just to give them a few more reasons to get the product.

Great strategy. Especially that part about hitting on different hot buttons and benefits. In fact, I sometimes omit certain benefits from my sales page, just so I can share them with my readers through the followup emails.

Do you promote other people's products to your lists, or just your own stuff?

I do sometimes promote affiliate products, but very rarely. If I do, it will be for residual/recurring income sites.
I buy a lot of private label products at dirt cheap prices, Bryan. So, I usually have way more products of my own than I know what to do with, at any given time. Haha.

**Yes, same here. I have the same problem...I mean... "challenge."
Where do you normally get your Private Label products from?**

I'm part of a few membership sites, like [Nicheology](#), and so on.
Plus, I'm on a lot of email lists so I always have an eye out for people selling PLR really cheap.
I'll send you some links if you want to share them with your readers.

Great, yes, email those links to me and I'll pass them on. Thanks.

Edit: I've added Liz's 'Dirt Cheap PLR' list here:

<http://www.bryankumar.com/plr>



Ok, I think we missed something important above...

You didn't tell me where you found your initial customers from. Let's assume that you don't have any lists or subscribers at all. How would you find new customers to sell your first product to?

I use what you covered in your traffic reports and emails, Bryan. Just go to places where lots of customers are already hanging out. I go to popular sites like eBay, Craigslist, etc. And of course, the Warrior Special Offers section. (I'm also a member of the [List & Traffic](#) site, and I use some of the traffic tips they post there. Obviously, I can't share those here, for copyright reasons.)

Okay, sounds good. The sites you've listed above are actually great ways to start.

Do you pass on the private label rights to your customers? Or do you customize the products and sell resale rights to them?

I do both, actually. Sometimes I give them private label rights, and other times I sell them only master rights, with my info in the products to give me some added exposure - I try to include a really hot free offer within these products so they can create a viral marketing effect for me.

And sometimes, I sell them resale rights first, and then offer them an upgrade to the private label rights for that same package. It depends on the package and what I think will work best in that situation.

Have you made any improvements on your system recently?

Well, I've noticed recently that you've been offering 100% profits on certain products, to your customers. So I have done the same with some of my profit machines. So, my improvements are done by spying on you, Bryan! Haha!

Very good. :-)

You'll enjoy my upcoming emails then, for some new improvements I'm about to make. Anything else you'd like to share? Any other tips, or last words of advice, etc. for our readers?

Just this, Bryan....



I'd like to urge, even beg, everyone to Take ACTION! Don't just say that you know this stuff already. Knowing about them won't do you any good. If you don't have a system yet, start creating one right now - do it today.

I wasted many years of my life buying every new product that hit the market. All the while, I had your Autoresponder Maximizer sitting on my computer collecting cyber dust. I don't know what made me look at it one day and read it, but I'm soooo glad that I did. It changed my life. And it also got me exposed to your other products, which I'm also very thankful for.

So, take action, people! Stop wasting your money on the latest expensive launch by the latest "guru." Everything you need to turn your \$20 into \$20,000 is in this report. Please put it to use, and you will thank yourself by the end of this quarter. I promise.

Oh yeah... one last thing...

I have been creating similar money machines for many other hot niches outside of the money/marketing niche. And, thanks to you Bryan, I have private label rights to some hot and controversial subjects as well. <wink> All of which are bringing in autopilot profits for me, with *very* little work.

That's Great! Thanks very much for sharing your system with us, Liz. This is great. Short and sweet, and gets straight to the "show me the money" area.

I too hope that all our readers will apply what they've learned here to their own business right away, and create their own unstoppable money machines.

Thank you, Bryan! It was fun!

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That's it, folks!

It really is that simple. Liz Simon is proof that anyone can use these simple strategies and make thousands of dollars every month.

I will send you her PLR recommendations via email shortly.



Thanks for reading. I'll send you a few **bonus reports** shortly. If possible, *please send me your feedback / testimonials about this special report.*

See you in the next update!

Sincerely,
Bryan Kumar

PS. I will send you some **bonus reports**, and quick-start guides, that will cover some of the above strategies in more detail.

Also, if you have questions or feel that you need more explanation / help with any of the above areas, just send me an email and let me know. I'll try to add that info into the bonus reports as well, so as to make this report as complete and useful for you as possible.

PPS. If you liked the above report, and are **interested in more reports**, I will send you other special profit reports, *at no charge*, that will show you more ways to set up quick and easy money machines that work hard so you don't have to. Just let me know via email if this is something that will interest you.

[Resources mentioned in this report...](#)

Autoresponder Maximizer: <http://bryankumar.com/7/autoresponder-maximizer.pdf>

Elizabeth's 'Dirt Cheap PLR List: <http://www.bryankumar.com/plr>

Nicheology: <http://imrplan.com/go.php?8093/23>

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