

Quick & Easy Online Profits:

How to Turn a \$10 Profit Into A \$2,000 - \$5,000 Business

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Turn \$10 Into \$2,000 - \$5,000 Per Month

Quick & Easy Online Profits: How to Turn a \$10 Profit Into A \$2,000 - \$5,000 Business

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What Makes This Product So Special?

Right about now, you may be asking yourself...

"Okay, what makes this product so special? How is this any different from all the other products that promised to show me how to make thousands of dollars per month?"

The answer may surprise you.

This product is "organic." That means, its got a life of its own, and it will **grow** along with you. And, **you** will be an active participant in this process. (Sounds weird, huh?)

While I have laid out a solid, "quick and easy" system that can make you money, if you follow it (even if you're completely new to this business and have little to no experience,) I know for a fact that you may still have questions that don't get addressed within the pages you're about to read.

And, when that happens, I would like for you to send those questions to me. I will then fill in those blanks for you so that you can continue to move forward and profit from this system.

The bottom line is, **I want you to succeed!** I want you to start making a real income from the Internet (if you aren't already) and then turn some or all of that income generator into an automatic money machine that continues to crank out the cash, even after you've stopped working the system. (*How many other products under \$50 have ever done that for you?*)

This product isn't just about money to me. It's my way of giving back to my loyal customers, and to this community. I want to create as many successful internet marketers as I can.

Now, let me put all this into perspective for you...

I very rarely consult with anyone on the phone. In the rare event that I do a one-on-one

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consult either on the phone or in person, I charge a minimum of \$500 per hour, depending on the type of discussion that we're having.

Some of the top marketers have paid me \$350 to \$700 for my 7-10 page articles. Others have paid me \$700 to \$1500 for my 30-page reports.

What I'm trying to say is, my giving this product away for such a low price, and then continuing to add to it in order to guarantee your success would normally cost you at least \$1200. That's a very real figure, based on what I've been paid in the past.

So you are really getting an incredible bargain here, in this 'organic' product. And I really hope that you'll put this to good use.

Over the next few months, I am going to give you soo much value through this package that you may really start to think I've gone insane.

By the time we're done, this product will be worth tens of times more than what it's currently selling for. I truly believe that I'll be able to easily charge \$197 for it, if I wanted to.

So, you have made out like a bandit here. :-)

That is the real value of the Ultimate Bonus that I briefly mentioned in the sales copy for this product.

And remember, all throughout this product, our focus will be on creating profits in the quickest, easiest, and cheapest way imaginable!

I'm very excited about what we have in store for us here. And, I hope that you are too.

This is another piece of my "**Million In A Year**" project where I plan on teaching as many people as I can, to make at least 6 figures (and possibly 7 figures) within 12 months time.

As you go through this report, please jot down any questions that you have or make a note of any areas that you need further clarification on. Then, please send those questions and requests to me at: bryan@bryankumar.com (In the 'Subject' area of your email, please type, "Bryan, questions about your organic report" without the quotation marks.)

Okay, let's get started...

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Let Me Count The Ways

If you've been in the Online marketing scene for even a couple of months, you've probably realized that there are *many* ways a person can make money from the Internet.

There are dozens of ways. Some are easier and faster than others. Some require a lot of learning and practice while others don't.

The point is, making money online is not only possible, it is real. It is doable. And, despite what you may have been told, making money online is actually very simple and straight forward.

When you know what to do, you really can make money on the Internet overnight.

Okay... wait a minute here...

If it's really *that* simple, if someone who's figured out all the steps can show others exactly what to do in the quickest and easiest way possible, in order to make money online, how come everybody isn't doing it?

How come most people who get into online marketing make very little money, or none at all?

There are many reasons for that, all of which you may have heard before...

Most people who aren't successful yet don't have a "success mindset." A very common and valid reason.

Another is that most people don't *really believe* that making money online is possible. Or they don't believe that it's possible for them.

Also, many just don't believe that making money online can be quick and easy. Most people believe that it has to take months or even years before you can start seeing a profit from a business. And, while this is true for most offline businesses (which is why people automatically assume so,) it is not true for Internet marketing.

Another common reason is, most people just don't take consistent action. They don't stay focused but jump from one thing to another.

And while all of the above are valid reasons, here is the biggest reason...

Why Most People Will Never Make Money Online

Let me ask you this... on a scale of 1 to 10 (10 being *most* and 1 being *least*,) how serious are you right now, at this very moment, about reading this report and then *immediately* putting the strategies into action?

Please be honest with your answer, okay? You'll see why in a minute.

This may come as a shock to a lot of readers but... most people don't make money online because they don't have to.

Huh?!

That's right. It's the same reason most people don't do their taxes, or their laundry, or pay their bills *till the very last day*. It's because they don't *have to*.

See, for most people, especially beginners, figuring out how to make money online is just like another "job." Sure, they want to do it, but they can always figure it out "tomorrow." I mean, what's the rush anyway? They do have a 'real' job, and the bills are getting paid on time.

You may be laughing at all this but think about it for a moment...

Why would anyone in their right mind want work *extra hours* when they don't have to, when they really don't want to? Especially when their favorite show is about to play on TV?

See, most people don't have that **urgency**...they're not **desperate** enough to want to figure out Online marketing quickly. Yes, they may want a better life for themselves and their loved ones. They may want more money, they may want to quit their 9-5 job.

But, they don't have a gun to their head *forcing* them to "start making money online now or die."

While they may not be rich, many people do have enough extra cash (and time) to 'try' a few things out. If instead, they had a gun to their head, and had to start making money as quickly as possible, there are a lot of things they would do differently. There are a lot of things they just plain wouldn't do!

I'm sorry if that sounds too simple, or even offensive, to some people. Unfortunately, it's true for a lot of people.

It is why a guy who is about to lose his house or get thrown out of his apartment will

figure out the "Online moneymaking" puzzle long before most others do. It's because he does not have a choice! Failure is not an option for this guy. If he doesn't start making money immediately, he will be out on the streets. (This is what got me started, by the way. I had to reach the end of the rope to realize that IF I didn't start taking action, I would be living in a cardboard box somewhere, very soon.)

Most people are never faced with this "do or die" situation. So they never really "break out" of their comfort zone and their existing lifestyle. Even if their existing lifestyle is one of "just getting by" and "living paycheck to paycheck," at least, it's familiar to them. They know what tomorrow will bring, and they feel safe in that familiarity.

Most people's successes in life comes out of sheer desperation. They were faced with that "do or die" ultimatum and their only choice was to start taking massive action.

So, let's say you just got faced with an emergency. And, if you don't come up with an extra \$2,000 by the end of this month, you will lose your home and be out on the streets. Let's just imagine for a moment that this is a very real situation, okay?

Now, let me ask you this... on a scale of 1 to 10 (10 being *most* and 1 being *least*), how serious are you right now, at this very moment, about reading this report and then *immediately* putting the strategies into action?

I hope you said "**12**" :-)

The moment you throw in the real "urgency" factor into play, things begin to change dramatically.

Why do you think marketers use "urgency" in their sales letters so often? Because it gets people off their butts, it gets them to take action. The moment people realize that they'd better "do it now" or "lose out forever," they jump into action.

So, what's missing from most people's marketing process is the urgency, focus, and the **desire** to find a working 'profit formula' as quickly as possible.

When you have a gun to your head, you don't have time (nor the interest) to 'try' things out or get 'creative.' When it's all on the line, you want to go straight to the fundamentals, the tried-and-tested marketing techniques and strategies that you know will deliver. Failure is not an option.

Forget about looking for a 'new' niche, trying out a new copywriting technique, or testing out a new format to deliver products in. You stick to the fundamentals. You stick to what has been proven to work.

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I will give you all the pieces needed to make money as quickly as possible. But, you will have to light that fire under your seat and start using it *now*. I already know that most people who read this report will get excited, dream of making big money for a few days, and then go back to doing what they always did. And nothing will change.

But, I also believe that you (and a rare few like you) will take this all the way to the bank. And, that's why I continue to do these reports. Because I know that some people are actually using it to change their financial futures, and make their lives and the lives of their loved ones better.

Okay...

Now let's get to the exciting stuff!

Show Me The Quickest Way There

As mentioned earlier, there are a lot of ways to make money online.

If you ask a beginner, who has been into online marketing for one or two months, to tell you how to make money online, he'll probably talk about blogs, Web 2.0., AdSense, AdWords, affiliate marketing, article marketing, search engine optimization, and on, and on, and on.

And, while all of those strategies can make you money, the problem is, they either take too long to bring the profits OR they take too long to learn. For a beginner, none of those would work to create an income quickly.

So... let's get down to the very basics. What is the most basic, most common way that money is made in this world? It involves an exchange of some sort between two people: a buyer and a seller. Agreed? Most businesses are selling a product/service to a customer that wants it.

That is really what all of this boils down to: **If you sell what people are buying, you make money.**

Naturally, the better idea you have of what the buyers want, the easier it will be for you to make the sale. Make sense, yes?

That means, if I show you exactly where to go to easily find hungry buyers, what to sell to them, how to quickly find (or create) that product, and offer it to them in the best way possible, you would make money. Guaranteed.

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A Friend In Need...

So, if everything was on the line, where would you go and what would you do to make money fast?

If a dear friend, or family member came to me today and said, "[Bryan, I have no idea how you make money online but I need you to show me how to make \\$2,000 within 2 weeks or I'll end up on the streets,](#)" there is only one place I would send him to guarantee that he would make money quickly, without much experience.

Wanna take a guess at where that place would be?

My personal Top 3 choices are...

- 1. The Warrior Forum** (after all, that's where you got my report from, right?)
- 2. Twitter** (it's free and you can virtually 'steal' the top experts' customers)
- 3. Article Marketing** (it's free and can bring in on-going traffic and profits.)
- 4. Search Engines** (it's free and it's easier than most people think)

Let's start with the forum first (we'll go over the other 3 individually, in detail, in the bonus reports I've included in this package, for each one)...

- 1. The Warrior Forum.** Specifically, the Warrior Special Offers (WSO) Forum.

Go ahead and yawn or roll your eyes if you get the urge to do so. ;-)
And, when you're done, take this in...

[Using the WSO Forum the 'right' way is the next best thing to striking a joint venture with the forum owner, Allen Says!](#)

How's that for a shot of reality? Bet, you didn't think of it that way, did ya? ;-)
And if you did, good for you!

Before we go any further, let me clarify something...

This is **not** a report about making money in the Warrior Special Offers Forum. **BUT**, if a

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dear friend or family member needed to make money fast, that's **one of the 4 places** I would send them *first*. Those 4 are the only places I'd send them. Because I know for a fact that money can be made there.

I know for a fact that **beginner** marketers are able to pull in \$200 - \$500 just over the weekend, from the WSO forum. And, seasoned marketers can easily pull in a few **thousand** dollars within a week's time. That is no joke. I have seen marketers do it, and I have done it myself. Some have even pulled in 5 figures within a week.

And, according to Allen Says himself, people have used the WSO forum to launch \$20,000 a month businesses.

That's **\$20,000 per month**, starting from the WSO forum. If that doesn't get you excited about the potential of the WSO forum, then you might as well get into another business. Seriously.

The Warrior Forum, and the WSO section, blows my mind every time I stop to think about it. I spend a lot of time there, and I get to see most of the offers that get posted there. (I also have an "unfair advantage" of getting to see what goes on 'behind the scenes' - what gets approved/rejected, and certain patterns and nuances that others don't ever get to see or catch.)

The bottom line is...if others are making thousands of dollars per month (or per week!) through the WSO forum, and you aren't making that much just yet, that only means one thing. That you aren't yet using the WSO forum to its full potential. It's as simple as that.

The WSO forum is just a tool... it's a resource. And, like any other tool or resource, the results you get depend entirely on how well you can use it.

Here's the craziest part, and also the reason why I would send beginners to the WSO forum before any place else...

You don't need to be a copywriting expert, a product creation expert, or a traffic generating expert. You don't need to know HTML, or how to upload pages to a website. You don't even need a website.

All you need is a PayPal account, which you can get for free, and a reliable email address.

That's why I would send a beginner to the WSO forum before anything else.

If you need to make extra cash fast, and have almost no marketing experience, I can't

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think of another place that will do it quicker than the WSO forum.

In A Nutshell...

So... the overall goal here, especially at the start, is to make money quickly. I am a big fan of that, and have been for many years. (That's what gave birth to my "*Million in a Year*" course, which is available *free* to my personal email list members and my [Facebook](#) friends.)

When a beginner steps into the 'brand new world' of Internet marketing, it all sounds insanely complicated, especially with no list, no JV partners, no experience, and usually no marketing experience at all (which happens to be one of the biggest challenges for new, and even many intermediate marketers.)

One of the greatest hurdles of new marketers and would-be business owners is the learning curve. There is a **lot** to learn, and it can often be overwhelming, especially when you try to make sense of the entire picture, all at once.

But, there is a silver lining in all of this. Because, you *don't* have to learn everything there is to learn about marketing.

In fact, I strongly advise you to *not* try to learn everything about marketing all at once. Aside from being an impossible task, it's also a colossal waste of time.

Over the years, I've learned a lot of different marketing techniques and strategies. And, I continue to learn something new almost every day. Yet, I only use about 5 percent of what I know, in order to make money every single month, most of it on autopilot. Did you get that part?

I only use about 5% of what I know, to create a residual monthly income.

I hope that gets you excited because *anyone* can do that, once they have the step-by-step recipe or formula. It's very easily duplicatable.

Unfortunately, someone who's new to online marketing has no idea what the quickest and easiest way to make money is. They don't know what that "5 percent" of marketing knowledge I use is. But, that's what reports like these are for. :-)

While it took me many years to figure this stuff out, now that I know how it all works, I can very easily - and quickly - teach it to others. And, you don't need to know the other 95% of the marketing knowledge to make money Online.

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Of course, the more you know, the more options, choices, control and insight you can have over your business. But, you don't *have* to learn all of that right now.

Our immediate goal is to make money quickly. That's what we will focus on first. Next, we can turn those profits, and the customer list that you acquire, into a residual income. And, finally, we want to turn *that* into a passive income source, i.e. a source that brings in profit on autopilot, without much (or any) additional work to maintain the system.

Our ultimate goal is to create a 'system' that is self-sustaining and can continue to generate a profit without our having to do much work, or even without our having to be there physically. (That's the beauty of the Internet business lifestyle. You can be anywhere you want to be and still be able generate a monthly income.)

That brings us to the next important component: You must have a **system**! No long-term success is possible without a system.

Most people do haphazard, spontaneous marketing. They don't have a step-by-step plan of action, so they simply jump from one marketing technique to another. They jump on every "new" or "sexy" technique that gets pushed by some marketer, never really knowing whether any of it is really getting them closer or further away from their goal.

Yes, that implies that you must have a **specific goal** to begin with. In this case, our goal is to create \$2,000 per month. Without a specific goal, you won't have the focus and clarity needed to reach your goal. (It's impossible to reach a destination if you don't know what or where it is.)

Aside from making money quickly, what we're going for here is a way to quickly generate a **customer** list, not a *subscriber* list. (Unless you already know how to turn subscribers into instant buyers, forget about a subscriber list and go straight for a *customer* list.) Paying customers are what we're interested in.

Here's a quick breakdown of the marketing system that we're going to use, to make money in the shortest amount of time possible.

1. Pick the hungriest and most rabid market you can find.
2. Find a place where they hang out in large groups and spend money!
3. Quickly find out what they're spending money on.
4. Quickly find (or create) that product.
5. Make them an offer they'd feel *stupid* about passing up.
6. Turn those customers into a monthly income generator that's residual, or even passive, in nature. (Yes, there's a difference.)

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In other words, you want to turn your customer base and business into a self-sustaining system as quickly as possible so that profits can start to come in, hands-free, without much (or any) additional work on your part.

The great thing with this profit model is... as soon as you've made it self-sustaining, you can create another, new self-sustaining profit stream just like the first one, as often as you want...or you can just continue to add more power to the first system that you created (by starting to use the other marketing techniques and strategies that take more time or study to produce results.)

Let's go over each of the above steps in more detail:

Step 1: Pick the hungriest and most rabid market you can find.

If I told you to start by selling to a secret, profitable 'shellfish' niche that most marketers don't know about, would you believe me? Maybe you will and maybe you won't (depending on your previous dealings with me and the relationship we have.)

BUT, if I told you to start by selling to other marketers because it's highly profitable, would you believe me then? Why, you would *have* to, wouldn't you?

After all, **you** are a marketer (or soon to be one,) and you bought from me. If you didn't initially believe my claim about the 'profitable online marketers' niche, you've proven to yourself that marketers do buy products from other marketers, by buying something from me. There's even a good chance that you've bought informational products from other marketers before, and that you'll buy from some of them again, in the future.

Your believing, from the very start, that what you're doing is in fact a *proven* moneymaker will be very important to your success. Believe it or not, it will put you giant steps ahead of most other people. And, that's just *one* of the many reasons we're going to choose the "online marketing" niche for this project. (You don't have to, but it's the quickest way to go.)

We already know that 'other marketers' make up a group of hungry, rabid buyers that spend a lot of money on products - not just because of a hobby, but because it's their *livelihood*. (Yes, selling to other marketers can be one of the easiest profit generators, despite the competition...IF you know how and what to sell.)

And, since we're short on time and are after 'quick profits' here, selling to other marketers is great because you can actually sell 'raw products' to them. As long as there's good value in your product, and a profit potential, many of them will buy it. And, as I've also said in my other reports, it is much easier to sell a 'business' than it is to sell a "product."

I know this from personal experience since I am a marketer myself. And I spend a lot of money on products that I can either learn from or easily resell to others, without much additional work, for a quick profit. If it's a product I can learn from *and* sell to others, you've really got a deal that's hard to pass up.

(I will give you some of these types of products, so you can start selling right away. Consider it another cool bonus for getting this package.) ☺

So, while selling a valuable report to this group is fairly easy, selling that same report *with* some sort of *resale rights* (so that your buyers can have the option to turn around and sell your report to others for a quick profit) is much, much easier.

I have bought a ton of resale rights products, most of which I may *never* get around to selling to my customers. But, when I see a great product - with resale rights - at a great price, I immediately start thinking of the potential...the value it would have to my customers, and the quick profit potential of the product. This one-two combination is pretty darned powerful. Most marketers cannot resist it, myself included.

Okay, now that we've decided which group to sell to for guaranteed quick profits, let's go find them...

Step 2: Go Where Your Buyers Hang Out and Shop

As I've said in many of my marketing reports and ebooks, trying to go after buyers one at a time, or trying to 'create' traffic takes too much time and effort.

Instead, put yourself *in front* of existing traffic. Go where large groups of your future customers already hang out. If it's a place where they also spend money, that's even better.

Of course, places that immediately come to mind where other marketers hang out are: eBay, popular marketing forums, Twitter, Facebook or other networking platforms, etc.

Again, remember, when you've got a 'do or die' situation, stick to what you know, to what has been *proven* to work in the past. Right now is not the time to 'try out something new.' (That's for later... *after* you've got your money machine up and running.)

So, if you had to choose the one place where you were *absolutely sure* to find lots of marketers ready to spend money, what would it be?

The Warrior Special Offers (WSO) Forum, obviously. (Or Twitter, or straight to the

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search engines. We'll go over all of these.)

By the way, if you're concerned that you may not be able to post on the Warrior forum because you don't have a product of your own, don't worry. I will show you how to quickly create your very own, unique product (within hours.)

Also, there's a new option available at the Warrior Forum now, which is Banner Advertising. (At the time of this writing, a banner costs about \$100 and is one of the best investments you could make...IF you have a solid product with a demand, and a compelling offer.)

Step 3: Quickly Find Out What Your Eager Buyers Are Spending Money On 'In Real Time'

Before we get into the “How to” of this stuff, I'd like to tell you that I will be including some “hot” products with this package that you will be able to sell to others. (You won't be able to sell them at the WSO forum, obviously – because you can only sell your own stuff there – but you'll be able to sell them anywhere else.) More on this later...

Okay...how to find out what people are buying...

I usually advice my readers to simply look through the first page of the WSO section, to discover what's selling, what's "hot" right now, etc.

But, you know what? Forget that. Since we're short on time, I'll just *tell* you what to sell. Sound good? (Later on, you can study the WSO listings yourself to find out what else you can sell there.)

As I mentioned earlier, the WSO forum blows my mind when I stop to think about it. You can go there to find out exactly what's making money "in real time"...today...right now...this very second. And, you can quickly ride the hot wave of the day, week, or month. Every month.

Obviously, information is the ideal product to sell to online marketers. It's always in demand and allows you to handle your entire business online. (And, since you're stuck on an island, postal service isn't that great there anyway. ;-)

Now, remember... we're assuming that the person using this system has little-to-no-marketing experience, so we're going to keep this *really* simple.

We do want to sell information with some sort of resale rights because that's what sells

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the easiest. However, we will not be creating sales letters or graphics or any of that stuff for our resale rights since that takes time and skill/experience - none of which we have right now. In fact, we won't even compile our information into Acrobat format (since, again, a new marketer may not have a PDF converter or the skill to use one.)

What's left to sell, then?

Well, my first choice is...

Content! Or Private Label Rights! That's your golden ticket. Selling content is hot, and has been for many, many months, especially since the term "Web 2.0" became mainstream. (When I first wrote about this, it was a lot easier to sell this type of content. Today, it is not as easy as it used to be, but still not all that difficult.)

Marketers are always looking for fresh, new content for their sites, blogs, search engine articles, personalized 'free reports' for listing building, etc. etc.

Aside from being a hot seller, private label rights content can be sold in 'raw' format. You don't have to create sales letters, graphics, or even PDF files. You can sell them "as is" in text format (TXT, DOC, RTF, etc.)

(I'm a great believer, and advocate, of living your passion and doing what you love. That's the best kind of business to have. BUT, again...this is not the time for it. Right now, our main focus is to do what's *guaranteed to bring in the cash quickly*.)

The trickiest part about business is the marketing. That's where most people drop the ball in a big way. Product creation can be learned quickly. So can the technical stuff like figuring out how to upload your files, compile reports into PDF, etc.

(By the way, I will also include another **bonus** with this package that will give you lots of ideas of how to come up with hot product ideas...more ideas than you will have time to create.)

That's why this business model is so great. Because you're not dealing with the 'marketing' too much, in the beginning. Yet you're still able to make money. It's like having on-the-job training where you get paid while you learn the ropes! What a deal!

That's also what's missing from most beginning marketers' plans. Most of them spend months, even years learning the ropes. And during that time, they barely make any money. We're going to change that.

The other thing that's always in demand among marketers is: **service**.

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Most marketers – especially the new ones - are only good at one or two things... and they often need help with the rest of the stuff.

If you're good at graphic design, you can offer your graphics service. If you're a programmer, you can offer your programming/installation services. If you have a good grasp of the written language, you can offer proof reading or editing/formatting services.

If you're an audio person, you can offer that. Or video. And so on...

OR... maybe you know something very basic: like taking content in text format, turning them into HTML pages, and uploading them to a web site.

Well, guess what... there are thousands of people out there that do NOT know how to do that. (By the way, you can do this using many free software programs, and charge others for the service.)

That could be your **upsell** if you're selling content! You can say, "[I'll turn the content into web pages and upload them for you, for an extra \\$20.](#)"

The added benefit of offering your services is, you can get paid before you even do anything.

Step 4: Quickly Find or Create What They're Buying

If you already have some products with resale/PLR rights in your possession, or would like to make things even easier by just promoting affiliate products, you can do that. You can sell those via the Warrior Forum banners, or the Classifieds section (or anywhere else.) (I will also include a special bonus report for you where I interviewed one of my students about creating an Affiliate Army very quickly.) Otherwise...

Writing short articles is not difficult at all. You don't need to be an English major to do it. Just write like you speak (imagine you're talking to a friend about the chosen subject.) Then, put it through a spell/grammar checker. (If writing in English is a challenge for you, there are additional tips on the subject in an upcoming section/report.)

You don't have to be an expert on the subject either. You just have to know **a bit more than other people**. That's it!

[Think of it this way: a child \(maybe your child\) comes to you and says, "Why does it rain?" or "Why is the sky blue?"](#)

Suddenly, your brain's trying to time travel to high school science class to find the answers. But you can't remember. So, you decide to look it up on the internet! And voila! Answers galore!

After you find the answers, you tell it to the child, in your own words.

Guess what? You just created an audio article! (Except you didn't record it.) And, if all you did was type out that speech you gave to the child, you would have the beginnings of a brand new article.

If you're still unsure about how to do an article, just do a search for the subject/topic on the web. Go through some of the content/articles/tips you find online and model your article after those. (I have more tips about this in your bonus report on “article marketing.”)

As mentioned earlier, if it's a hot niche, or even a *somewhat* successful one, there will be marketers willing to buy content for that niche.

If you're not sure whether the articles for your chosen topic will sell, don't write 100 articles for it. Do just 5 - 10 of them. And, try selling it.

Or, make a list of 5 to 10 subjects you'd like to write about and offer to write content for others. Whatever subject they choose (out of your list) and pay you for is the subject you write about. Straight to the bank.

If you're already an expert in any of the popular subjects, you've got a head start. Go with that.

Here's just a quick list of popular subjects you can write about, *in no particular order*:

- Garden and Landscape,
- Web 2.0 related topics, pretty much anything to do with this area
- Weight Loss - always a hot topic. There's always some reason for people to look healthier and sexier (new years, spring, summer, reunion, winter ball, holiday parties, company picnics/parties, ex's wedding ;-)) the list goes on.
- Pets - mostly dogs and cats - about grooming, training, health/diet, care, fun, etc. (People, especially in USA, are crazy about pets. Some even pay more attention to their pets than they do their children - scary, I know.)

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- Dating, Seduction - is always hot. I have made a lot of money from this niche, for over 10 years. And each time I come out with a new one, it sells out fast.
- Traffic tips - marketers are always looking for new ways to get more traffic to their sites. (That's why I'm including two of my own hot reports, and giving you resale rights so you can sell them to others and keep all the profits.)
- Travel - tips or even travel 'experiences'

Side note: Your articles don't always have to be focused on "tips." You can simply give them something *interesting* to read. The prospects that your buyer is hoping to attract, by using your articles, isn't just searching for tips. Sometimes they just want to be entertained or spend time reading up on a hobby. Speaking of which...

- Your Favorite Celebrity-Related articles - gossip, info, or pretty much anything related. Example: you could do 5 articles about Paris Hilton. (As much as I dislike reading or hearing about her, I know there are millions of people very interested in her and are actively searching for content about her. So I'd buy good PLR content about her if I found it. The same goes for other 'celebrities' that are in the news a lot. This is a never-ending list.)
- Real Estate - The recent news about this market has made this popular subject even more popular. Your articles can be about tips, newsworthy info, etc.
- Gold - same as real estate, this topic has become more popular than ever right now.

Anything that's currently hot on the news can be a potential profit generator

Or, heck, as touched on earlier, you can simply offer a list or your 'article writing' service to others, and let THEM tell you exactly what they want you to write about.

Obviously, if you're good at graphic design, creating audios/videos, or whatever, create something using those skills and offer private label rights to those products instead.

Tip: If some guru marketer just sent out an email about how well his 'dragons' site is doing, guess what? Jump on it right away! Because, lots of marketers that read his email will be eager to duplicate the guru's success by getting into that hot, profitable niche.

Remember, you don't have to be an expert in the field you're writing about. You just have to know something about the subject that some other people don't know.

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In fact, you can go to the web and search for existing articles on the subject of your choice, start reading the interesting ones, and by the time you're done, you'd have picked up several great tips you can share with others. You can't share other people's articles (without their permission) but you *can* share your new-found knowledge on that subject with others.

Here's a quick way of doing this. Read through a bunch of articles on a particular subject. Then, jot down the best tips and the new/interesting info you picked up during your reading. Now, expand on the points that you wrote down. Imagine you're explaining each point to a friend, in as much detail as you can. Now give it a catchy title, a quick intro, and a conclusion. There you go, your article just wrote itself. (If you have a tips article, you can simply list all the tips one after another, in numbered format.)

The best part is, you don't have to know a darned thing about *marketing* to the niche you choose. *That's your buyer's job*. All you have to do is provide them some quality content. What they do with it is up to them (based on your PLR terms, of course.)

Marketing a new product, especially to a new niche market, is not easy unless you know what you're doing. For a beginner, it can be quite a challenge.

And that is exactly why we're choosing the current model for our business. With this model, all you have to do is get your content in front of marketers, by placing the offer in a location that has been proven to sell very effectively.

Now to answer the big question: How much can you really make selling PLR articles on the WSO forum?

I've seen beginners pull in \$100 - \$500 just over the weekend (i.e. they listed their offer on Friday, and pulled in a few hundred dollars by Sunday night. That's *not* counting the other 4 days you've still got left!) I have seen seasoned marketers pull in a few **thousand** dollars within a week's time.

So, how much can you really make from the WSO forum? That's entirely up to you. Pick a number and get busy! (This is why the WSO forum continues to blow my mind to this day.)

Step 5: Make Them An Offer They'd Feel *Stupid* About Passing Pass Up

You don't have to be a copywriting expert to write an effective WSO sales message. In fact, unlike most other places, the WSO forum is one place where just telling them what you have and what it will do for them will sell better than a hyped up sales pitch. (Also, when you sell them what they *want*, the actual sales message doesn't have to be a work of art in order to sell.)

(But...just for the heck of it, I will give you yet another bonus – on how to create order-pulling sales letters fast.) ☺

Copywriting is not about using hype or fancy lingo. it's about one thing: *persuasion*. And, when you're addressing other marketers who see the hypey pitches everyday, you'd better just give them the benefits and a story, without the fancy copywriting "tricks."

Every time that I write my WSO copy in one sitting, without trying to use all the copywriting components you're supposed to use, I sell a lot more products. When I just talk straight to them, like I'd talk to my best friend, I get a lot more orders.

I recommend that you sell articles in packs of 5 or 10. That way, you don't have to invest too much time getting them ready. If the demand for a particular subject is strong, you can always go back and write more articles for it. (Time management is key, every step of the way.)

Don't try to make a fortune from a set of 5 articles either. Unless you're a well-known, in demand writer, you won't make much.

What you *will* do is get some quick cash *and* add some paying customers to your customer list. Both are crucial for this business model to eventually become self-sustaining. (Your goal is to identify "paying" customers, even if their first purchase only makes you a few bucks.)

Use certain buzz words in both your headline and your copy. Words like:

- "Fresh, Brand New, Unique Articles. No one else have these!"
- "Crazy sale, Insane prices."
- "Get brand new articles cheap, Need cash now" (Tell them *why* you're selling it so cheap. That has shown to increase sales.)

Just take a look at some of the existing WSOs on the forum and you'll get some great ideas. Model what seems to be selling.

Heck, worst case scenario, *give* your first set of articles away - and be sure to use the

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word "FREE" in your headline! Remember, your goal is to make them an offer they'd be stupid to pass up...while you build your list. (You may get some freebie seekers on your list, but you will also get some real buyers because many people who visit the WSO forum are paying customers.)

Important tip: Always remember that you're *not* selling them information about weight loss, pets, travel, etc. *You're selling them the **rights** to use that content as a potential moneymaker*. In other words, you're not just selling them "information," you're selling them a potential business opportunity (which they can use to get more traffic, subscribers, profits, etc.) It's an easy sell for you, and something of value for them. It really is a win-win situation.

Again, the biggest challenge most people have with their business is the 'marketing.' So, this is one of the easiest businesses to run, because you're simply selling one of the 'tools' that others can use to make money. And you're getting paid for it. You don't have to worry about how to market to all those hot niches.

Here's a quick way to increase your profits without doing any extra work: Offer them foreign language rights to your content or "offline publishing rights." Each of these options can bring in additional profits for you. With zero work.

(When you offer them "foreign language rights," you don't have to translate your content into other languages. That's *their* job. You're just selling them the **rights** to translate and sell your content to others. How or where they translate it is up to them.)

You can also bundle up several niches and sell the pack for a higher price. (Read my other bonus report, "\$50 Thousand by Christmas" to get more ideas on how I've bundled and repackaged some of my stuff.)

Also, if you find that a particular set didn't sell as well as the others, you can always offer that as a bonus along with your new offer, to increase the overall value of the package. Bonuses, when used the right way, can really do wonders for your offer and sales.

Another cool idea: along with your PLR packages, slip in one of your other products with *regular* resale rights or *master* rights that has your name and links in it and allow your customers to extend the resale rights to *their* customers. This can very easily create a viral effect and get you some added exposure as your report spreads out there on its own, with your links in them. And it can be a great product for your customers to pass on to others. (Just make it is a great bonus or your customers won't one will pass it forward.)

And of course, don't forget to create "urgency." That's what gets people to take action, right?

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You can offer a 'fast action bonus' to the first 20 or 30 buyers only. What this does is create buzz around your offer. It gets it started off with a bang. And when others notice the activity and sales, they are compelled to check your offer out as well.

(Remember... selling content or services at the WSO Forum is just **one** of the ways to get some fast cash coming in. There are other methods I will go over with you, in the other reports. Be sure to read those as well – and then, you can choose the method that suits *you* best.)

Step 6: Turn Those Customers Into a Monthly Income Generator

This is where things get really interesting and exciting.

I'll go through this section fairly quickly because we just don't have the time/space to cover every single detail here. (Volumes can be written on just this section, alone.) I'll give you the 'crash course' version that you can take to the bank, quickly. (And, let me know which areas you'd like more detail on and I'll provide that to you.)

Before I do that, let me just say that you don't *have* to add this step to your business model if you don't want to. If you're happy creating new content or products to generate your monthly income, that's great. Do that.

But, if you want to start putting your business on autopilot, so that you don't always have to be working, or take a week/month off when you want, I highly recommend that you add this piece to your business 'system.'

Understand that your WSO (or Twitter, etc.) is your spring board. It's just **one piece** of the business. It's not your entire business. Don't make that mistake that everyone else seems to be making.

Once you start making money from your WSO, you can invest time (or money) on making your sales copy even better, or making your product even bigger, adding audios, videos or more content to it, i.e. making your offer or overall package better.

Pretty soon, a \$20 product can turn into a \$97 product, which - if bundled with others - can become a \$500 product. (I've done this myself. I started out with a \$27 report that eventually turned into a full-on course that sold for \$297 by the time I was done with it.)

Okay.... by this point, you are already making some money from your products and you're continuing to build your customer list. You are doing pretty darned well, actually. Much better than most beginner (or even some long-time) marketers, that's for sure.

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You're actually earning an income from the Internet!

Now, let's start adding some autopilot techniques into the mix so that you can have additional income coming in, without doing much extra work.

Option 1: The quickest and easiest way for you to start getting some 'automatic' profits would be to set up your own affiliate program (for at least one of your main products) and get your existing customers to market it for you, for a nice cut of the profits (at least 50 - 70%.) You can even use an easy script to give 100% profits, from that first sale, to your customers. Again, keep your main goal in mind, which is to build that list (and maybe make a few dollars from the initial sale.) Building that 'customer' list is most important of all. (I'm including another bonus report with this package that will give you some cool ideas on how to get that affiliate program taking off.)

Option 2: Another easy option is to promote other people's affiliate programs that can earn you a commission every month from each customer that you refer. (That means, each customer will continue to earn you some money every month. The more customers you refer, the bigger your monthly income becomes.)

There are many choices here. You can promote a hosting service, a monthly software membership site, a PLR membership, a 'traffic tips' membership, or whatever.

It doesn't really matter what you're selling, as long as *your customer finds value* in that product or service. So, at this point, don't limit yourself to just selling content or information.

It doesn't matter if you *started* by selling golf articles, or weight loss articles, or whatever. The fact remains that you're selling to other marketers! That means, almost all of them will want to learn how to market better, get more traffic, learn about other hot niches, better payment or hosting options, and on and on.

You can sell them all kinds of products, software programs and services that they would be happy to learn about and use, to improve their own businesses. And, you don't have to create *any* of these products *yourself*. You can simply plug into existing affiliate programs belonging to other marketers (just as other marketers plugged into your affiliate program, in Option 1 above.)

Option 3: Start your own monthly membership site that you and others can promote. This one will obviously require more work and maintenance than Option 2. Again, it comes down to the "time or money" choice. If you want to run your own program, you get to make more money, but you also have to run it yourself.

Of course, you can always hire someone to do most of the work for you. You can hire

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writers to write your content, or create your products, you can even hire people to market your site for you, or even run it for you. You do have those choices available to you, and each one has it's own set of pros and cons.

The important thing is to turn your business (partly or fully) into a *self-sustaining system*.

Having others promoting for you, and generating a monthly income is one of the best ways of doing that. When others promote for you, you continue to bring in new customers automatically, and you can then turn *them* into affiliates. The business continues to grow on its own. It's become a self-sustaining system.

And there you have it. A simple system that can take you from earning \$10 to a few thousand dollars per month.

This is not necessarily a brand new system. It's not a sexy or flashy system either. In fact, many of the top marketers that you know of today have been using this system for many years. Many of them will never admit to it but this is how they got their start. They posted on the WSO forum, made some profit, and turned it into an actual business, earning them thousands per month.

The reason they use it is simple: It works! It works every time, and for just about anyone who is willing to **take action**. (Remember, you need that fire under you so you take action on these ideas immediately. That's the only way to create this kind of automatic business for yourself.)

Don't let the steps bog you down. Remember, it all starts with **one sale**, to one customer, to one affiliate. Don't worry if you can't get 100 affiliates working for you right away. Those things start out slowly sometimes, and with each new affiliate, your profits keep increasing.

Some Important Tips and Additions

Most people are scared of starting their own monthly membership because they think it's too hard to set up a monthly membership site.

If you're in this boat, here's a brain-dead easy way to do it: Set everything up using an autoresponder!

That's right. As soon as you get a new customer, get them signed up to this autoresponder. Then, have the autoresponder send out a ready-made series of messages (with download link, etc.) each month (or week, depending on your program.)

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When someone cancels their membership, simply take their email out of the autoresponder system, and you're done!

If you don't have that initial \$40 to post your first WSO, you can use the other systems I have provided you: start building your list and marketing on Twitter, or start submitting some of your articles to those free article databases and get your initial traffic and subscribers that way. Then, immediately tell them about your ridiculously-priced articles with PLR. With just 2 or 3 sales, you'll have the money to run your first WSO (or to continue using the initial system you used to make that money.)

Earning a monthly income quickly isn't the challenge, really. It's having to decide which marketing/business model to start with.

The one outlined above is the quickest and easiest one I've found.

(I will also share others in the bonus reports that you'll be getting with this package.

So, instead of doing a WSO, you can use Twitter or Article Marketing or go straight to the search engines, etc. With this report and the bonuses, you have a handful of the best-of-the-best strategies and systems to make money online.)

The important thing to keep in mind is that time is your most valuable asset. And, you only get 24 hours per day.

What's interesting is, the person making 10, 100, or even a 1000 times more money than you *also gets only 24 hours each day*. Not one second more.

That means, **leverage** is your key to the castle. You can not work yourself to death in hopes of reaching your goals. That's the worst way to do it.

Residual/passive income, plugging into other people's monthly affiliate programs, having others do most of the work for you is really the way to get more out of your 24 hours than most people are able to.

I have nothing against working hard. But, why not make each hour that you work 2, 5 or even 10 times more productive by using the power of leverage.

That's the only way to become rich, without sacrificing your lifestyle or time with your friends and family.

As your business continues to grow, continue to put your time into doing what you're best

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at, and let others do for you what they're best at.

In order to have a successful business, every piece has to be the best that you can make it. If you're good at copywriting, do that and let other experts create content/products for you and you do the sales copy. If graphics is your strong suit, do *that* and let other experts do the product and sales copy, and so on.

Consequently, after you've started making money, you can spend more time on learning/creating better sales copy (or paying someone for it,) creating more content to sell (or, again paying someone to do it for you,) or even creating products in other forms...PDF reports, ebooks, software, scripts, audio, video, whatever.

Also, the coolest part about this business model is, once you have an existing, working system, you can plug in almost any other marketing strategy into it and continue to increase your profits (i.e. the other 95% of the strategies that we didn't use.) You can create viral traffic/profit generators, start a blog or to get more traffic to your site, focus on other Web 2.0 traffic, use Pay-Per-Click ads, banners, pay an expert to create more search engine traffic for you, send out press releases, etc. etc.

Remember to grow with the business. Don't try to incorporate everything at once (unless you can pay others to do it for you.) It's too much for one person to handle. Besides, the point of creating an online business is to have *more time and freedom* for yourself, not to create another 'job' that you have to slave over. :-)

The reason we don't mess with any of the other marketing strategies in the beginning is simple: Most of that stuff requires either time to learn or money to invest. And our goal is to get started quickly and easily, without spending too much time or money.

Once you have the money coming in, and more time to spare, you can let all of these other streams and strategies continue to bring new customers into your existing system, and continue to grown your income.

That's it for now. Please, please understand that the simple system shared above is the same one that's creating other people up to \$20,000 per month.

There is nothing stopping you from doing at least \$2,000 to \$5,000 with this same system.

And, once you've got one of them set up and sustaining itself, you can start looking into other niches - as you learn more about marketing.

So, go ahead and get your first profit machine started. And, just let me know if you have

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any questions or need clarification / more details on any particular section of the report.

The key is to get started. Just get started, whether it's by using WSOs, or Twitter, or Article Marketing, or whatever... *pick one and start today*. And then, we'll keep filling in the details as needed till you've got your system up and running.

To your quick and easy profits,

Bryan Kumar

<http://www.BryanKumar.com>

PS. I would highly recommend that you read all the other bonus reports *first* – before you plan out your core strategy. I want you to be aware of all the possibilities available to you (out of the best ones I've hand-picked for you.) And, then choose the one that best suits your needs and style *right now*.

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