

INSANE

Twitter Profits

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Insane Twitter Profits

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Why I Wake Up Crazy Excited Every Day

If someone would have told me 3 years ago that I could be making money so easily, and by doing so little, I would have called him a liar. Some days, I *still* don't believe I do this for a living...

Tell me if you find this stuff as exciting as I do...

If you want to grow your Twitter followers by the thousands *without* using techniques that will get you in trouble, it's easier than you can imagine. And I can show you how I do it...in less than 30 minutes per day...

There are many Twitter courses out there. Some are great but they cost you up to 100 dollars or **more**. This one hasn't cost you anywhere near that amount.

There are also many courses and reports out there that just plain suck. They tell you to do things that don't work, or will get you in a lot of trouble, or stuff that the author has never tried but only heard elsewhere.

I don't promise to share techniques that are "top secret" because I don't know how much you already know about Twitter marketing. But I can promise to share what I have learned through my own trial-n-error. That means, you'll find at least one thing on here that will be new to you, and will help you in a big way. I can promise to share what **works** for me, and can work for anyone if they just put it to use.

This report will show you just that...what works, how to do it without getting into trouble, and make a lot of money by spending 30 minutes per day, **or less**.

You can build your list of followers by the thousands **for free** in almost any popular niche, turn them into buyers, and profit from that for many months or years.

For the past several months, I haven't used *anything* else but Twitter to grow my followers, and my profits, for my main niche. I don't have to use anything else.

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I hope that gets you excited. I get excited every time I tell someone about this and watch their faces change.

I wake up excited every day because of what I'm able to do with Twitter, in just 10 minutes per day, and for FREE.

Let me share what I know with you so you can start doing the same...*starting today*.

Note: I'm going to assume that you already know the basics of Twitter: How to go to their site, sign up to get a Twitter account, start posting messages (tweets), and clicking on the "follow" button to follow others.

If you're not familiar with Twitter at all, I would suggest that you go to Twitter.com and become familiar with it. The site, and system, are pretty self-explanatory. When you have done that, you can read the rest of this report.

In The Beginning...

I have had many Twitter accounts during the past year. Over two dozen, if you would like to know.

I have lost almost all of those that I started in the first few months because I did something people didn't like. That is your first lesson. We will talk more about that in this report.

My name is Tom [REDACTED]. I am a marketer and have been for 3 years. And during that time, I have spent most of my time on Twitter. Until recently, I didn't do anything *but* Twitter.

Before that, I spent 4 years on the street as a homeless person. Not by choice, I'm sad to say. But, sometimes bad stuff sneaks up on you when you least expect. One day, I may write about how I got off the streets and got my life back together with the help of a stranger - now a very good friend - and the power of Internet marketing.

Today I will talk about my experience with Internet marketing, namely Twitter.

I love marketing just as much as I hate business. I hate anything that has to do with business. I don't like managing lists, paying affiliates, doing tax forms or even answering email.

I love people - I lived on the street after all. But I hate customer service. I don't care for any administrative or maintenance tasks that come along with running a business.

And that's why I **love** Twitter. If you like running a business and taking care of the day-to-day stuff related to your business, you will be able to do *much* better than me from using Twitter.

Yes, I have lost accounts on Twitter. Many that had grown to contain thousands of followers.

That is the main reason you should listen to me. You don't want to go through what I did. You don't want to make the mistakes I did because they will sting you hard and hurt for a long time.

Losing a Twitter account with over 5,000 followers will hurt like heck.

My Shiny New Black Hat

I love to watch people - for reasons I mentioned above. So, I was a natural on Twitter. I paid attention to every little detail and was curious to find out what was causing each of those things to happen and why people were doing what they were doing. I will share some of that with you.

When I first joined Twitter, I went on and followed a bunch of people. In the next few days, I received several email alerts stating that so-and-so was now following me on Twitter. This was surprising to me because I had not told anyone about my Twitter account yet.

I couldn't find out what was going on so I flat out asked the first 3 people that joined me, "**How did you find me?**" I still ask people this question about once per month, just to see if I will learn about something new that I don't know right now.

The first people I asked told me that they saw me listed on another person's "Followers" list.

Interesting..!

I immediately went to that person's account to see how this worked. But my name wasn't there. I went to the next person's account to check and same thing. My name was nowhere to be seen.

Puzzled, I scrolled through the next few pages till I finally found my name. Clearly no one would scroll down to Page 4 just to follow me so it had to have happened when I was on the first page, and towards the top.

That afternoon, I started following others like a mad man. Sure enough, I got more people following me in addition to some of the people that I started to follow. These were **new** people finding my name and joining me...people that I was not following yet.

I decided to be sneaky and **unfollow** a bunch of people that I had joined last week, and **re-follow** them again, just to see what would happen.

Sure enough, more **new** people were able to find me and went on to click on my name and follow me.

By the following Monday, I had 800 followers!

By the end of that week, I was locked out of my account by Twitter, never to access it again.

That was the first account I lost. I did several other sneaky things with my new accounts, just to see what would happen. I may go over some of them here, or I may not.

(Would this sneaky tactic still work today, if done more passively and covertly? Maybe. I don't know because I haven't tried it recently.)

My *first* big lesson from all of this was...

Do NOT Try Anything New On An Account You Would Like To Keep Longterm

If you are going to try any new technique or 'sneaky tactic' you picked up from other reports or marketers, don't ever try it on your primary account.

This may seem like common sense, basic advice... but most people - like me - will only learn this *the hard way*. I don't want you to be one of those people.

Create a few more accounts which you can use to test things out. If you lose those accounts, no big deal.

As I said earlier, I lost some accounts that had thousands of followers. Some of those were test accounts. My point is, some of your test accounts could go up to a thousand followers or more.

I will show you what to do so that all those followers don't go to waste when you lose your account.

The main thing to remember is... be very careful with your primary account - or accounts.

Do things on those accounts that have previously been tested in other accounts. Don't ever do anything new to the accounts that you would like to keep long-term. Ever.

Easy Come, Easy Go

My next big lesson is really what turned things around for me. I was on cloud 9 after I discovered this one.

During the first month or two, I was getting a lot of brand new followers. **But** - at the end of the month, my numbers were not matching up.

If I got 500 new followers last month, my total number of followers at the end of the month should show an *increase* of 500, shouldn't it?

But, it didn't! It was only up by 300.

I was short 200 followers! Something was not right. And I was going to get to the bottom of this!

After some investigation, I found that those missing 200 followers had **left** me! They had unfollowed me for some reason. The nerve of some people...

Upon further digging, questioning and observing, I realized that a certain number of people were *always* going to unfollow (leave) me no matter what. It wasn't about me at all.

It turns out that a large number of new Twitter users stop using Twitter after several weeks - some even sooner...and some just a little bit later.

This worried me so I called up my marketing mentor to explain the problem. He nonchalantly said, "Why don't you get them to subscribe to one of your own lists *before* they get a chance to leave you on Twitter?"

Oh, I hate that guy. Okay, no I don't. But DUH...why didn't I think of that!

(If you don't have or don't want to set up your own opt-in list, there's a way around it. However, I would strongly recommend that you get your own list started if you don't have one yet. Otherwise, you'll be wasting a lot of effort and leaving a lot of dollars on the table.)

And, that's my ultra mega super galactic lesson #2:

Get People Off Twitter And Onto Your Own Email List As Quickly As Possible

It doesn't matter how great of a marketer you are. It doesn't matter how clever and witty you are with your tweets (messages.)

Some people will simply leave you, or leave Twitter completely, after several weeks. And there's nothing you can do to stop it.

But, what you **can** do is get them to opt-in to your email list so that you've got their contact info even after they have left you on Twitter.

I want you to think of Twitter like a web site...

A certain number of people visiting your web site will never come back for a second visit. They will leave without buying anything from you. Therefore, it is absolutely vital that you persuade them to join your email list, newsletter list, updates list, whatever.

Get them on your own email list before they leave!

If you don't, you'll lose them forever.

If you **DO** get them on your own list, it won't matter if they leave you on Twitter after a month, or even if **you** lose your account of 5000 followers next week for doing something that Twitter didn't care for.

Whatever...!

You will still have a good chunk of those followers on your own email list! And, you can then turn that list into immediate, even residual, profits quite easily. I will show you how.

And, it doesn't take a giant list to create nice profits either. More on that later.

First, let's talk about building your followers on Twitter. Without that, you can't do anything else.

By the way, I lost my Twitter account a few times for using sneaky, aka "blackhat" techniques, like the one I shared above.

I don't use that stuff anymore. I use all whitehat stuff that Twitter doesn't have any problems with. It's just easier and less stressful. You don't have to wonder if your account will be there tomorrow. And you also don't annoy people as much when you

don't use sneaky stuff. Yes, I'm a genius to have figured this out, I know. ;-)

Blackhat sucks. My advice is, don't use it.

If you *do* use it, you have even **more** reason to get your Twitter followers onto your own list **quick** or you may lose them all tomorrow.

How to Build Your Follower List On Twitter

Using Twitter for profit is really not complicated at all. It's very straight forward. I see many reports and products that make it overly complex and confusing.

I simply use what I learned on the streets to get lots of followers.

People on the street will rarely talk to you unless you talk to them first. And if you're a homeless person, most people will go out of their way to pretend that you're invisible.

So, you have to be engaging. You have to get their attention. You have to say "Hi" first.

On Twitter, that's as simple as following them first.

If you're an unknown in your niche, this is easy to do. If you're a somewhat known name, this is still easy to do. You just have to put your ego aside and click the "follow" button.

If you don't want to do that, you can use a different name for your Twitter account to hide your real identity from them. Whatever. Just follow them first.

I personally don't use any software or script to do this. I just click away while I'm having dinner or watching my favorite TV show. It really is that easy. I will give you the details shortly.

The next step is to **increase** your chances of them following you back! This is important because they won't be able to read any of your messages (tweets) unless they are already 'following' you.

On the street, getting people's attention was the easy part. You just start talking to them. Some will still ignore you, but many will look your way.

The next part is to **be interesting**. You have no doubt seen some homeless guys hold up witty or humorous cardboard signs to get people's attention. Or you'll see some that have a funny hat on, or something.

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It works! If people laugh or learn something new, they will often stop to give you some money. Or, they will remember you the next time they see you and may give you money on the second or third encounter.

On Twitter, that equates to having an interesting username and a **unique**, interesting or attention-grabbing profile picture (or other graphic.)

If you're in a specific niche, do something to stand out. If most people in your niche have their faces on their profile, you could use some other image. If most of them use color pictures, you can use black and white - or visa versa. If most of them use softer colors, you could use brighter ones.

Just be different without being obnoxious. Get their attention, but be interesting.

You can also make your username interesting and related to your niche.

Example: If you're in the golfing niche, you could use "1-legged-golfer" or something like that as your username. I would certainly want to follow back someone with that name. And so will many other people that you follow first.

Many of the people you follow will follow you back. Those that don't can be let go later.

I wait a week. If they haven't followed me back by then, I unfollow them. This is important because you want to keep your "following" (people you are following) and "followers" (people that are following you) numbers in balance, to keep Twitter happy.

Actually, your "followers" numbers can much higher than your "following" number, but not the other way around. If you are following thousands of people and only have a handful of people following *you*, that will look suspicious. (You don't want to appear to be a poacher or spammer or whatever they could label you as.)

You may be thinking that this is too much work or too labor intensive.

It really isn't. I spend **10 minutes** per day to do this. While I watch my favorite show or have a meal.

You have to understand that this is an absolutely FREE way to build your list which will become your income stream very quickly.

AND...you're only doing the work **one time**. And, mostly on the front end. The followers you gain from today's work (10 minute's work!) will earn you a profit for many months and even years to come.

Think of this like a lear jet taking off. Most of the effort and fuel is used up to get the jet *off the ground*. But, as it rises higher, it becomes much easier for it to go higher. And, once it is up in the air, it's much easier to keep it moving forward. Most of the time, it's simply gliding on autopilot, especially because the gravity pull is so much less up there as well.

Building a following on Twitter is very similar to that.

So, please do the little bit of work upfront. And, within a few short weeks, you'll already be enjoying the fruits of your 10-minute-per-day labor.

If you do this like I explain here, you won't have to do any other kind of marketing to get traffic or profits, if you choose not to. Twitter really is that powerful if used correctly.

Look, if you don't want to do this, just pay a few bucks to your child, a nephew/niece, or a neighbor high-school kid.

This stuff is brain-dead easy, especially after I tell you where to go to find thousands of targeted prospects waiting to join you. You're going to love this part...

How to Find Targeted Followers in Almost Any Niche

This is one of the greatest benefits to using Twitter, and I absolutely love it!

If I'm in the online marketing niche, I can simply look for the top experts and gurus that are already on Twitter and "steal" their "follower" list.

You can do the same with your competitors' follower lists. (Who knows, you may even find partners you can joint venture with down the road.)

Everyone's follower list is wide open for everyone else to see! I believe this is something that most marketers still have **not** fully grasped the power of. Most people may already know this, but they're not using it to it's fullest potential. Or they just don't know how to use it the right way.

Imagine going to the top guru or expert in the online marketing niche and grabbing just **one-tenth** of his or her follower list!

If this guru has 10,000 people on his list, you can easily build your own Twitter follower 1000-strong in a very short time.

Imagine trying to get access to one-tenth of a guru's opt-in list. You can't unless they

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agree to joint venture with you. Yet, on Twitter, this list is wide open for anyone to grab.

Did I mention that it's **FREE** to do?

Listen... if you didn't already know this, you should be jumping for joy right now.

And if you did already know this but haven't been using it, you should be equally as excited about it!

If you aren't, then you probably have a lot of money to spend on pay-per-click advertising or a lot of time to spend on creating reports or doing SEO or whatever else.

If you're not making much (or any) money from the Internet right now, I urge you to start using this method right now!

This will very likely be the easiest money you will ever make in your life!

And it can be used to go after **any** hot niche.

If you want to go after golfers, just go to Tiger Woods' Twitter page and use the same strategy. That's another thing I love about Twitter. All the celebrities and big names are on there - and they all have their follower lists wide open, just waiting for you to check out.

But, I'm not done yet. That's just one way to easily find targeted pools of followers - and future customers.

I will share another great one below.

By the way, if you don't already have a hot niche in mind to use for this, I would strongly recommend that you go for the "mass appeal" niches instead of the tiny 'secretive' niches.

And if you do already have a niche in mind that does *not* have mass appeal, I would suggest that you target a broader audience. Example: If you're selling blueberry muffins, don't just go for blueberry muffin lovers. Go for all muffin lovers. Maybe even try pastry lovers, cake lovers, or "dessert" lovers.

But definitely start with "muffin lovers" instead of just "blueberry muffin lovers" and keep broadening your range as needed. (You may not have to. But if you need to, you can easily do so.)

Similarly, if you're selling cars, you can drill down and go after sub-niches like "Toyota,"

"Ford," "Mercedes," etc. All of those are targeted, provided you're selling those models.

On the flip side, don't go for a big market/niche just because it has a big following.

Targeting is very important. Example: There may be a bigger Twitter following for pizza lovers than muffin lovers. But that does not mean you should go after the pizza lovers just because it has a bigger following. You'll be wasting a lot of time going after people that may not have any interest in muffins at all.

TIP: When you're going after other people's existing follower lists, be sure to start from the top of the list and work your way down. By doing that, you'll always get their most recent followers instead of the older ones which may have a greater chance of abandoning Twitter.

The second easiest way to find targeted followers is to use: <http://search.twitter.com>

You simply go to the site listed above and do a search for the keyword or keyword phrase you're after. This will bring up a bunch of people interested in that keyword(s).

Then, you simply follow the ones that look interesting to you.

Okay, before you run off to start following a bunch of people, you need to know certain specifics about the strategy, to ensure maximum efficiency and minimum negative reactions.

How to Follow The Right Way, For Maximum Results & Minimum Trouble

Through trial and error, and by *tracking* my results, I have learned ways to do this better, more efficiently, and with less headache.

An effective way to hook up with people, especially from <http://search.twitter.com> is to strike up a conversation with them first, reply to them, and eventually "follow" them.

A good strategy is to join an ongoing conversation between two or more people so you can engage several person at the same time. Offer something funny or *valuable* in your reply. Next, click on the follow button.

Oftentimes, by the time they see you on the "following" list, they may already be familiar with you or at least recognize your name from your previous reply to them. That's a good thing. (It's just like people on the street that I would engage on the first encounter...and find that they gave money the second or third time around.)

Also, as touched on earlier, make sure that your username and graphic image are interesting, and nothing weird or creepy.

The same goes for your replies to others when joining an ongoing conversation. Be interesting, be funny. Not obnoxious or creepy.

Obviously, that means that your Twitter page should look interesting as well. People will very likely go check your page out before they follow you.

In other words, have a few tweets/updates on your page that appear fun, interesting or engaging (yes, even before you have any followers.)

Humorous stuff is great provided you don't offend or insult any particular group or ethnicity. You can share something interesting that happened to you recently, including a book you just read or movie/show you watched.

TIP: The first few tweets on your page are what people will see first. So, you should not appear to be a fanatic.

Example: Just because you're in the golfing niche does *not* mean that all the tweets on your page *have* to be about golf or about how much you 'love' golf. Like I said, don't appear to be a fanatic. Show that you have other interests and a "life" beyond golf.

I happen to know someone who appears to be very knowledgeable in politics. And, whenever he comes around, he wants to talk about politics and nothing else. You cannot have a conversation with him that won't eventually lead to politics. It's quite annoying.

I respect and admire his passion for the subject. But, I don't want to talk to him because I know where the conversation will end up.

You also want to go after people who appear active and are participating in conversations. If you see a name that has no tweets at all and barely any activity on their page at all, you may want to skip over that one.

Additionally, you want to go for people who do not have giant "following" lists. The more people they are following, the more crowded their updates page will be...and the less likely it is that they will see your messages. (Just as in real life...when dozens of people are passing by you at the same time, it's difficult to engage any one person.)

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If they have large "following" lists, they will miss your updates (tweets) and maybe even your replies, if they don't check their inbox often enough.

For the above reason, you will find that following individuals are much better than following companies or the guru types...unless you want to read the tweets from those gurus or companies.

Timing is also extremely important. For example, I wouldn't go sit outside the post office, after it closed, and hope to find much traffic passing through there. Which would mean, no donations. The same is true for Twitter activity.

Again, through testing and tracking, I have found the best times and worst times to follow someone.

These results may vary slightly based on the niche you choose (so pay attention to what you do and how people respond) but for the most part, this stuff can be used for just about any niche.

Typically, evenings are the best times to follow others, *especially* Sunday evenings. Anytime after 6pm till most people go to bed is great. (Test and tweak this a bit, for your specific niche, if you notice a need for it.)

The reason for this is simple. While many people may chat and discuss on Twitter all day long, they may not necessarily check their "following" list till later in the evening, probably when they're at home on their own computers (instead of a work computer, or an iPhone, etc. during the day.)

And, if they don't look at who's following them, they obviously won't be able to click the "follow" button to follow those people back.

Weekends are great for this, especially Sunday evenings, as mentioned above. This is often a time when people are doing 'clean up' stuff, so they'll try to get unanswered emails out, tie loose ends, and organize/maintain their lists, friends, etc.

In other words, they're getting ready to face the Monday with a clean plate/desk, or as clean as they can get it.

I don't recommend following others, during the day, on weekdays. But, if that's all the time you have, after lunch is a good time. This is usually when most people get back into the office and goof off a little bit before getting back to work.

Timing is very important. So, make good use of the above information that I've had to

figure out on my own. It will save you a lot of time and trial-n-error effort.

When following people, start out slow and build as you go along. This advice applies to any social media system.

Don't start following hundreds of people on the first day, or even during the next few days.

Keep your "follows" to a maximum of 50 per day. I would even vary that number a bit by keeping it between 40 and 50. Don't go over 50 or you could get deactivated by Twitter. If you want to experiment with a larger number, use a 'test' account instead of your primary/long-term ones.

Also, don't forget to keep your "following" and "followers" ratio as balanced as you can. That means, you'll occasionally have to go back and "unfollow" those that didn't follow you back. (I explained this earlier in the report.)

After you're gained 400 to 500 followers, you can increase your own "follows" per day by 10 additional follows for every 100 new followers that join you.

That means, your "50 per day" follows would go up to 60, then 70, then 80 and so on....as your "following" number goes from 500 to 600, to 700, to 800. etc.

In other words, your "follows per day" should be about 10 percent of your current followers i.e. those that are following you *back*.)

Keep in mind that your Twitter list is like any other list. You should focus on quality over quantity.

I have a Twitter list that has only 1200 followers. Yet, that list brings in a few hundred bucks per month for me, without my having to do any additional work.

Now that we know how to find large groups of targeted followers, the next step is to get them on your email list. And, the way to do that is by sending out tweets or updates that they will read...

About Tweets: The How, When, and Where

To build your list *fast*, you have to tweet things a certain way, and during certain times.

I, on the other hand, like to use Twitter for fun, and I like to use it when I *feel* like it...not when I'm 'supposed' to.

Luckily, there is a solution that allows me to do both.

If you enjoy tweeting all day, that's great. You can combine the stuff you learn here with your own tweet schedule.

If you don't like tweeting, if you don't want to come up with smart and interesting things to say all day, you're going to love this section.

I will show you where you can go to find all the content you need, to tweet about. So, you'll never run out of interesting things to share with your followers, i.e. they will continue wanting to read your tweets, and thus, also see your tweets about joining your list.

I will also show you how to set everything on autopilot so that your tweets and "list building" tweets go out automatically at the right times.

How to Tweet

First of all, you've got to know how to send out tweets that will get the most attention.

Imagine standing in the corner of a large room, filled with people that are busy chatting with each other. Nobody knows you're in the room, nobody notices you.

If you yell, "Hey everyone, I've got something important to share with you," what do you think would happen? Probably nothing. Some people will hear you, they will turn to try to locate where the voice came from, and then they will turn back and continue doing what they were doing.

To get their attention, you have to say something several times...

"Hey everyone, I've got to tell you something,"... some people turn to look your way, the rest continue talking.

You say again, "Folks, I've got something very important to tell you!".... the people who were already looking your way can *now* see who's talking. They have found you! And now, some of the new ones that turned during your second yell are looking where the first

group is looking.

Once again, you yell... "Hey folks! We are about to start the ceremony so please walk through that door, on the right, to get to the main area." some people start moving towards the door. Others follow. The rest of the room now starts to pay attention.

One more time, you say... "The ceremony is about to start, folks! Please go through that door to the main area. Thank you!" you have been able to move at least half the group through the door and into the main area.

But, had you said something once, then waited to see what happens, then said something again, your statements would have got lost among all the other voices in the room.

Think of Twitter the same way. A lot of conversations are already going on. People are already interacting.

So, in order to get people to notice you, you have to send out a bunch of tweets simultaneously. Your tweets have to appear one below another or, at the most, separated by one or two other tweets.

People have to *notice* your tweets, if they are to read them and follow the links you share. So, you have to send 'em out in batches of 5 to 8...together, at a time. Just like we had to do to get the crowd's attention.

If you send just one (or say something just once,) a crowd of people rarely notice it.

Out of the 5 to 8 consecutive tweets that you send, the *very last one* should have the link that gets people to join **your** list. I'll talk more about this later.

Additionally, your username and profile image are already interesting and eye-catching, so 5 or more consecutive tweets from you will definitely stop people and get them to pay attention.

And, as mentioned earlier, don't worry about finding interesting content to post. I will show you where to get all the content you want, for just about any niche.

When to Tweet

As mentioned earlier, timing is everything. So, you've got to know *when* to tweet.

Typically, the afternoons are a great time to send out tweets. Here, again, you're getting the 'after lunch' crowd that wants to goof off and relax for a bit before starting work again.

Mornings are not bad either. You'll get those that are about to go to work, on their way to work, or already at work but not ready to start working just yet.

And, then you have the evenings, say after 5:00 or 6:00 pm.

The middle of the week tends to be the best time to send out tweets. Tuesdays, Wednesdays and some Thursdays are good.

If you'd like to tweet on weekends, mornings are better. And Sundays are better than Saturdays.

While the above is what generally works for most niches, I would recommend that you try tweeting every day of the week to see which days work best for your particular niche and audience.

And don't worry about finding content to send out. We'll go over that next...

What to Tweet

When you're starting out, you may want to send out a set of 5-8 tweets, 2-3 times per day

You may think that that's a lot of tweets / messages to come up with and send out. Maybe it is. But it works really well when you do it that way, and you can build your list very fast with this method.

And, you don't have to come up with clever and interesting content by yourself.

I have two great sources that I go to, for practically all my content.

The first place is Google Alerts: <http://www.google.com/alerts>

Just go to the above site and enter in the keywords you want to get fresh content for, i.e. golf, muffins, marketing, whatever.

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I would recommend that you use/create a new email address to use for receiving google alerts. If you use your primary email address, you may get flooded with email alerts from google.

The second place I like to go for great content of all kinds is: <http://StuffToTweet.com>

You can even get images/photos for specific niches/subjects at the above site...or other media, if you're interested in that.

Go to both of the above sites and become familiar with them. You'll thank them for making your tweeting job brain-dead easy.

There are other sites out there as well, to get content from. But the above two will keep you quite busy.

The Final Tweet: Money In The Bank

As mentioned earlier, you are to tweet your messages in blocks of 5 - 8 messages at the suggested tweet schedule, provided earlier in this report.

And the very last message in your 5 - 8 batch will be the one that gets people to join your own list.

This list that you compile will be what you later send offers and resources to, and make a profit.

Although, if you happen to be like I used to be in the early years... that is, you **don't** want to create nor manage your own list, your last tweet can send your readers to other sites that would turn you a profit.

For example, you can send your followers to affiliate sites which would earn you a commission from any sales that get generated through the visitors you send to that site.

IF you go this route, I would strongly recommend that you use affiliate sites that have a monthly (continuity) program, so that you can be paid every month from the same visitors for as long as they stay paid members of those affiliate sites.

The other option would be to affiliate with marketers that will keep your affiliate info in their database indefinitely and pay you a commission on every sale they generate from the Twitter leads you sent their way.

If you send them to an affiliate who will pay you only once, on the first sale, and then

keep the rest of the profits (from repeat sales) him/herself, you would very likely lose that Twitter lead/person forever. And, you'll be making your affiliates very rich while you do all the work.

What I would strongly advise you to do is, start building your own list! It really doesn't take much work and the payoff is big - often lasting months and years into the future.

One of my biggest mistakes, if not *the* biggest, in marketing was, I never took list building seriously. I was too lazy so I never put in the time during the early days to set up a solid list building system.

Trust me on this one... **PUT THE TIME IN NOW.** It's absolutely worth it. And you'll benefit from it for many, many months and years.

It might seem like a slow start in the beginning when you can only do 50 follows per day. But, once you get it going, it will grow exponentially.

You will even have other people helping to build your list on many occasions, by RE-tweeting your tweets. In other words, they will resend one of your messages to their own followers, if they like what you shared, which will get new people to see you and your tweets.

Besides, where else can you go and just "**steal**" the lists of all the experts, gurus and celebrities in your niche? I don't know of any other place like Twitter. That's why I love it so much!

Imagine going to the top guru or expert in the online marketing niche and grabbing just **one-tenth** of his or her follower list!

And, by the way, I will show you how to profit from the list **instantly**. And then continue to profit from it indefinitely.

Moving Them from Your Twitter List onto Your Own In-House (Opt-In) List

You already know about the importance of building your own list.

You already know how quick and easy it is to build a list of thousands of people from Twitter alone.

Now let's talk about the specific Do's and Don'ts of getting them to opt in to your own list.

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First of all, you don't want to be blatant about it.

If your first 4 to 7 tweets are interesting reads, your last tweet has to be somewhat disguised. It has to blend in with the other tweets on some level.

If you just make your last tweet to be a blatant ad, like...

"Get My New Book on Becoming A Better Golfer: <http://mynewgolfbook.biz>"

...you might annoy some people.

I'm not saying that the above technique doesn't work. But, if you do use it, don't do it all the time. Use it on occasion.

What I personally have found to work well is to send them to some valuable content on your own site, say a short article you wrote, a free report, or even a blog post you just made.

At the end of this content, have a powerful opt-in offer that most people won't be able to refuse, i.e. give them a great, enticing reason to join your list - whether its to receive more goodies, your great newsletter, whatever.

By doing it this way, your last tweet is still offering them something valuable **before** they have to give up their email address to you.

And, if you want to be bolder than that with your final "opt-in" tweets, you can always test your tweets out first on your "test" Twitter accounts before you unleash it on your primary account(s).

If you do teleseminars or webinars, you can send them to the sign up page. Be sure to make your tweet enticing enough for them to want to check it out.

Personally, I always try to offer some valuable content, even if it is just one paragraph, on all my opt-in offer pages. It just works better for me.

I have seen other marketers send people directly to an opt-in page to join a newsletter or download some report, audio, etc.

I have also seen some marketers add "PDF" or "MP3" at the end of their tweets, to inform the reader about the format of the free stuff they will be getting. That seems like a great idea. Test that one out for your niche.

Example: "Get this great report on getting free traffic (PDF): <http://greatfreereport.biz>

I tend to only send one "disguised" offer with each block of tweets, i.e. if I'm sending 5 to 8 tweets in a row, only the very last one is for them to sign up to my own list.

Also....something very important to point out here is.... if you're tweeting 3 times per day (morning, afternoon and evening,) you can recycle your tweet messages throughout the day. That is, you can send the same exact tweet block (5-8 tweets) three times per day.

The reason this works is, different people get on Twitter at different times. So, you'll get a bunch of people who see your message in the morning. Then, you'll get a different bunch of people who see your message in the afternoon, etc. (There will obviously be some crossover, but you'll also get many new people to see your tweets.)

Just think of how the TV news channels do it. They repeat the same news several times per day, just to make sure everyone gets to see it, no matter when they happen to turn on the news.

Obviously, you don't want to overdo this. Repeating tweets throughout the day is fine. But, don't repeat the same stuff the next day and the next day. That will cause people to leave your followers list.

Mix it up and keep it interesting.

Lastly, if the links you include in your tweets are too long, you can use services like "TinyURL" or "BudURL.com" to shrink the links for you. BudURL.com is also great for tracking the activity to your links.

I'm a huge advocate of tracking my results so that I know what is working and what isn't working. Then, I can throw out the stuff that isn't working and repeat the stuff that is working.

It makes life a lot easier, and you also make a lot more money from a lot less work!

Test and track all your marketing, including responses to your opt-in pages, sales letters, tweets, blog posts, everything. This will give you an idea of what to keep doing and what to change, for better results, ie. more profits!

And, of course... if you don't want to do any of the work above, you can still profit from Twitter in a big way.

Get Someone Else To Do All The Work

We touched on this earlier on in the report...

You can always find a nephew/niece, neighbor kid, or high school student to do the work for you. Pay them a few bucks if you need to.

That should tell you that this stuff is brain-dead easy. Anyone can do it! Just tell them exactly what you want done.

Important: If you are having someone else tweet for you, you can let them do everything except the final (money) tweet!

Your helper(s) can get the content from Google Alerts, they can set up, write, and send out all the tweets, but do not let them write the final tweet. You will have to do this one yourself.

Write out the final tweet yourself so it has an enticing message, test the links to your opt-in form, blog, article, etc. to see if it works...and **then**, give this final tweet to your helper and tell him/her to send it out without making any changes to it.

All s/he has to do is plug in the final tweet you give them into the rest of the 4-7 tweets, and send them all out, making sure that the tweet you provide them is at the very end of the tweet sequence.

Another great resource you can use to make your (or your helper's) life easier is: TweetLater.com

This site is the equivalent of an email Autoresponder. You can go there and set up all your tweets ahead of time, and tell the system to post them to your Twitter account at specific times (8:00am, 1:00pm, 6:00pm, or whatever.)

You (or your helper) can go to the above site and set up tweets for the entire week if you want.

If you do use this auto-sending/tweeting service, I would recommend that you log on to your Twitter account and check it out occasionally, just to make sure things are going well. And also to check to see if you have any messages or questions from your followers that need to be answered.

Lastly, Twitter has a way to send an auto-message to your followers the moment they join you. I would recommend that you do **not** use this feature.

I get annoyed every time I get a message from someone saying "Thanks for joining me! Here's a free report for you!"

And, if I get annoyed with that, I'm assuming that other people get annoyed as well. So, I don't do that to my followers, especially if that's the first thing they get from me.

If you want to use it, that's up to you. I personally don't like it.

How To Profit From Your List Instantly

This part is quite easy to do, and is already being done by some marketers - on their website. It's no big secret, but very few people are using this on Twitter.

Here's the jist of it...

When your Twitter followers click on your last (opt-in) message from the 5-8 tweets that you send out, they get to your short content page, and then subscribe to your email list.

After they click on your "subscribe" button, the very next page they see should include a very quick "thankyou" message with an enticing offer immediately below that "thankyou" message.

What most marketers do is, they send their subscribers to a "thankyou" page which tells them to "go check your email" and confirm it. This is not the best way to do things.

Many of those subscribers who have just signed up to your opt-in form will not stop what they're doing - which is web surfing - to go check their email. And, if they do, they will have to leave your site to do so.

Therefore, it makes sense to get them used to buying from you immediately, by pitching them something very low-cost but of high value. Obviously, something related to their niche. (Example: a short, low-cost "golf tips" report, if your audience consists of golfers.)

And, as always, test this out on your "test" Twitter account first, if you're not sure how your folks will react to it.

You can build a list superfast, in ANY niche, using Twitter. And, then almost immediate turn it into profit...and then into long-term repeat buyers.

Additional Tips, Techniques and Twists

As you already know, when I first started out, I didn't want to do any extra work. I didn't even want to create or manage my own email list.

So, back then, I would first get people to follow me on Twitter. Then, I would send them directly to an affiliate's sign-up page/site through my final money tweet. (It would preferably be an affiliate that would record my affiliate info and continue to credit me for future sales.)

It's ideal if you send them to an affiliate that has a monthly/continuity program and will give you commissions each month from the initial sale.

In the past, I have also taken one guy's continuity product, and created a twitter specifically for that product alone. I haven't done anything else to that account...and I still get some monthly profits from him each month. You can't beat that if you're after "lazy money."

I have also gone after niches that I either knew nothing about or didn't want to spend anytime learning about it. All I knew was that it was a hot niche - and that was enough. I would my Twitter followers directly to the affiliate's page to make a sale. My mentor, Bryan Kumar, would tell me this is stupid, stupid, stupid. And he's right.

But, I was lazy. I have since learned that putting a little work upfront is an amazing investment for your future profits.

And, as mentioned earlier, I also send people, after they join my own list, directly to sales pages selling very low-priced and high-perceived-value products...just to get them used to buying from me right away. You should be doing this with all traffic, whether they're from Twitter or elsewhere.

I also have many smaller lists in various niches that do the same as above. And, then offer them affiliate products *after* they have joined my opt-in list. These aren't giant lists either. But they are lists of buyers! And that's what's important.

One of them has only 50 buyers - and that's okay because that still equates to a few hundred dollars per month. How many small lists like those would you like to create for yourself? Why not start now.

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Early on, when I was only selling to other marketers, I would create many Twitter accounts in sub-niches. For example, I would have one that focused on Copywriting, another that did Traffic, another that talked about Product Creation, etc. etc.

And all of those sub-Twitter lists would get funneled into my marketing opt-in lists. That's another way to do it, provided you're not putting too much work into juggling several Twitter accounts.

As I said, I'm lazy, so I tend to often to the easy route.

And, while we're talking about additional tips and twists, I have also created a Twitter account for a friend who owns a restaurant locally.

I used to tweet for him and we would send out tweets just before lunch to tell his followers about "today's special plate" or "\$5 for Lunch - Until 2:00pm only!"

That's a great way to market local products and services. People get excited when they can read a tweet about a limited-time deal, and immediately drive to the local store to take advantage of that deal.

They may feel like they've taken advantage of a deal that most others in their circle missed out on. Or, they could even RE-tweet your message to all of their friends and help get more people to your store (or site.)

Twitter is pretty cool!

And...it's brain-dead easy to use - to build large lists very quickly, and then profit from them indefinitely.

It's what I have used for the past several months to earn a nice income and buy some cool toys that I've always wanted to get.

You really should start doing the same. And you too could start living on cloud 9, like I do everyday.

Now, go pick a hot niche and start Tweeting like mad!

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